***The Economic Imperative***

**Today, nearly every good job requires some postsecondary education and/or training (e.g., an associate’s or bachelor’s degree, certificate, or apprenticeship or significant on-the-job training). All students need to be academically prepared to compete for good jobs in the global economy.**

In 1950, 60% of jobs were classified as unskilled, attainable by young people with high school diplomas or less. Today, less than 20% jobs are considered to be unskilled.[[1]](#endnote-1)

* ***81%*** of Iowa’s jobs are middle or high skills (i.e., require some postsecondary education or training).
* Yet only ***40%*** of Iowa’s adults have some postsecondary degree (associate’s or higher).[[2]](#endnote-2)

More education is associated with higher earnings and higher rates of employment in Iowa.[[3]](#endnote-3)

|  |  |  |
| --- | --- | --- |
| ***Mean Income*** | ***Education Level*** | ***Unemployment*** |
| $11,075 | HS Dropout | 15% |
| $29,224 | HS Graduate | 8% |
| $30,057 | Some College | 7% |
| $51,506 | Bachelors & Above | 2% |

***The Equity Imperative***

**Far too many students drop out or graduate from high school unprepared for success, closing doors and limiting their options and opportunities – in particular minority and low-income students.**

Iowa’s achievement gaps begin in the earliest grades and extend through college enrollment and admissions.[[4]](#endnote-4)

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | ***All*** | ***White*** | ***Black*** | ***Hispanic*** | ***Low SES*** |
| *4th Grade Math Proficiency* | 43% | 47% | 18% | 24% | 28% |
| *8th Grade Reading Proficiency[[5]](#endnote-5)* | 33% | 35% | 12% | 20% | 20% |
| *HS Graduation Rate[[6]](#endnote-6)* | 81% | 82% | 46% | 53% | N/A |
| *College Completion Rate[[7]](#endnote-7)* | 63% | 65% | 35% | 50% | N/A |

***The Expectations Gap***

**The bar has been set too low for too long, keeping students from reaching their full potential. If we want students to achieve more, we need to expect more.**

* Nationally, ***42%*** of U.S. students in two-year colleges and 20% of U.S. students in four-year colleges require remediation.[[8]](#endnote-8)
* Less than two-thirds (***63%***) of students who enter public colleges in Iowa earn their degrees.
* ***34%*** of employers deem the preparation of newly hired employees with only a high school diploma as “deficient,” (and only 16% find their preparation “excellent.” [[9]](#endnote-9)
* ***49%*** of employers surveyed noted they anticipate requiring higher levels of education for most jobs – and another ***60%*** noted more specific technical skills will be required – in the next 3-5 years.[[10]](#endnote-10)

All too often, students regret not working harder once they leave high school. [[11]](#endnote-11)

***The College- and Career-Ready Agenda***

Over the past five years, states have driven the college- and career-ready agenda – a policy agenda that seeks to ensure all students graduate high school, and graduate ready for their next steps.

Iowa is among the states that have made college and career readiness a priority for all students.[[12]](#endnote-12)

* Iowa adopted the Common Core State Standards in August 2010.
* Iowa is a Lead State Partner in the development of the Next Generation Science Standards.
* In 2012, Iowa adopted graduation requirements aligned to the college- and career-ready academic standards for all students beginning with the Class of 2015.

 *Iowa is one of only 24 states (including Washington DC) with graduation requirements at this level*

* Iowa is a governing state in the Smarter Balanced Assessment Consortium (SBAC), a group of states working to develop a common assessment system using Race to the Top Common Assessment funds.
* Iowa meets only three of the ten State Actions identified by the Data Quality Campaign, but does meet all ten of the Essential Elements, providing a strong foundation for student-level data collection.

*Iowa is one of 26 states with a P-20 longitudinal data system that regularly matches student-level K-12 and postsecondary data*

* While Iowa’s data system is capable of collecting a variety of college- and career-ready student data, the state needs to make use of a range of indicators in a variety of ways to get a more complete picture of how their students are faring in K-12 and beyond.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **College- and Career-Ready Indicator** | **Publicly Reported** | **State Set Goal** | **Incentive to Improve** | **Account-ability Formula** |
| CCR Diploma |  |  |  |  |
| CCR Assessment |  |  |  |  |
| Postsecondary Remediation |  |  |  |  |
| Exceeding CCR |  |  |  |  |

***How Iowa Can Further Advance***

***the College- and Career-Ready Agenda***

* …Fully realize the promise of the Common Core State Standards by implementing them fully and successfully, taking into account the related curricular, professional development, and policy changes.
* …Create feedback loops to monitor the implementation and effectiveness of the college- and career-ready efforts.
* …Remain committed to the goals of SBAC and developing a next-generation, computer-based assessment system anchored by college- and career-ready tests in high school that will let students know if they are ready for college-level coursework and measure the full range of the CCSS.
* …Continue to make progress on the state’s data collection efforts, particularly around making data available to relevant stakeholders, such as teachers, parents and counselors.
* …Re-examine the state’s K-12 accountability system to determine how it can further reward measures of college and career readiness.
1. Carnevale, Anthony P. and Donna Desrochers (2003). *Standards for What? The Economic Roots of K-12 Reform,* Education Testing Services. [www.learndoearn.org/For-Educators/Standards-for-What.pdf](http://www.learndoearn.org/For-Educators/Standards-for-What.pdf) [↑](#endnote-ref-1)
2. Skills to Compete <http://www.skills2compete.org> [↑](#endnote-ref-2)
3. U.S. Census Bureau (2011). *Current Population Survey*. Figures are based on the total persons in the civilian labor force. [www.census.gov/hhes/www/cpstc/cps\_table\_creator.html](http://www.census.gov/hhes/www/cpstc/cps_table_creator.html) [↑](#endnote-ref-3)
4. Annie E. Casey Foundation. Kids Count Data Center. 2010, <http://datacenter.kidscount.org/data/acrossstates/Rankings.aspx> [↑](#endnote-ref-4)
5. Analysis of NAEP data downloaded from nationsreportcard.gov [↑](#endnote-ref-5)
6. Education Week (2009). *Graduation in the United States*. [www.edweek.org/ew/toc/2012/06/07/](http://www.edweek.org/ew/toc/2012/06/07/) [↑](#endnote-ref-6)
7. NCES. *IPEDS Graduation Rate Survey,* analyzed by National Center for Management of Higher Education Systems. [↑](#endnote-ref-7)
8. [www.in.gov/che/files/Dashboard\_13009.pdf](http://www.in.gov/che/files/Dashboard_13009.pdf); [www.in.gov/che/files/StanFINAL.pdf](http://www.in.gov/che/files/StanFINAL.pdf) [↑](#endnote-ref-8)
9. Corporate Voices for Working Families & Civic Enterprises (2011). *Across the Great Divide: Perspectives of CEOs and College Presidents on America’s Higher Education & Skills Gap.* [www.civicenterprises.net/pdfs/across-the-great-divide.pdf](http://www.civicenterprises.net/pdfs/across-the-great-divide.pdf) [↑](#endnote-ref-9)
10. Achieve/SHRM [↑](#endnote-ref-10)
11. College Board (2011). *One Year Out: Findings From A National Survey Among Members Of The High School Graduating Class Of 2010.* [www.collegeboard.org/OneYearOut](http://www.collegeboard.org/OneYearOut) [↑](#endnote-ref-11)
12. Achieve (2012). *Closing the Expectations Gap 2012: 50-State Progress Report on the Alignment of High School Policies with the Demands of College and Careers.*  [↑](#endnote-ref-12)