



Achieve

American Diploma Project Network

**ANNUAL ADP NETWORK LEADERSHIP TEAM MEETING
THE WESTIN ALEXANDRIA, ALEXANDRIA, VIRGINIA
SEPTEMBER 7-8, 2011**

MEETING OBJECTIVES

- Identify and reflect on lessons learned since the launch of the American Diploma Project Network and elevate emerging practices in states.
- Strategize ways to address the next horizon of challenges to implementing and sustaining college-and career-ready policies.
- Provide a forum for cross-state sharing, problem solving, peer networking and access to resource experts on cutting edge issues.

WEDNESDAY, SEPTEMBER 7, 2011

7:00 a.m.
INVENTORS FOYER

REGISTRATION OPENS & BREAKFAST AVAILABLE

8:00 a.m. – 8:30 a.m.
EDISON BALLROOM

OPENING SESSION: SUPPORTING THE CLIMB TO HIGHER EXPECTATIONS

We will launch the ADP Network Leadership Team Meeting by reflecting on the remarkable success of ADP states over the last six years and the significant opportunities to accelerate that success moving forward.

Michael Cohen, President, Achieve

8:30 a.m. – 9:30 a.m.
EDISON BALLROOM

THE NEXT HORIZON OF THE COLLEGE & CAREER-READY POLICY AGENDA

Throughout the last six years, states across the country have made significant progress adopting and implementing key college- and career-ready reforms designed to prepare students for success after high school in postsecondary education and the workforce. During this session, we will hear from several leading national voices about what they see on the horizon in states pursuing a college- and career-ready agenda and how ADP state leaders take the next steps towards helping all students be ready for college and careers.

Michael Casserly, Executive Director, Council of the Great City Schools
Kaya Henderson, Chancellor, District of Columbia Public Schools
Stan Jones, Executive Director, Complete College America
Richard Kazis, Senior Vice President, Jobs for the Future
Lillian Lowery, Secretary of Education, State of Delaware
Moderator: Michael Cohen, President, Achieve

9:30 a.m. – 9:45 a.m.

BREAK

Refreshments available

9:45 a.m. – 11:00 a.m.

CONCURRENT SESSIONS: ADVANCING THE COLLEGE-AND CAREER-READY AGENDA

This set of concurrent sessions has been organized around high interest and high priority topics related to advancing the college- and career-ready agenda.

BANNEKER

NEXT GENERATION SCIENCE STANDARDS

This session will explore the recently released “Conceptual Framework for Science Education” from the National Academies and states’ emerging efforts to develop rigorous and internationally-benchmarked science standards faithful to the Framework.

Michael Edwards, Member, Tennessee State Board of Education

Eric Fingerhut, Vice President, Education and STEM Learning, Battelle

Peter McLaren, Science Supervisor Rhode Island Department of Education

Moderator: Stephen Pruitt, Vice President, Content, Research and Development, Achieve

EDISON EF

EVOLVING STATE ACCOUNTABILITY SYSTEMS TO VALUE & INCENTIVIZE

COLLEGE AND CAREER READINESS

While states continue to wait for reauthorization of federal requirements in the Elementary of Secondary Education Act, some states have embarked on ambitious reforms to their state accountability systems that include incentives for educators, schools, and districts to focus on improving the rates at which students graduate high school prepared for college and careers. During this session, we will discuss lessons learned from states that have already taken steps to evolve their accountability systems.

John Bailey, Consultant, Foundation for Excellence in Education

Daria Hall, Director, K-12 Policy Development, The Education Trust

Scott Palmer, Partner and Co-Founder, EducationCounsel LLC

Robert Scott, Commissioner, Texas Education Agency

Moderator: Laura Slover, Senior Vice President, Achieve

BELL

UNDERSTANDING THE IMPACT OF ADVANCED COURSES ON STUDENT ACHIEVEMENT AND POSTSECONDARY REMEDIATION RATES

In an effort to prepare more students for postsecondary coursework, many ADP Network states have worked to increase the percentage of high school students taking advanced courses. Yet, in many cases, students are still arriving on college campuses and postsecondary training programs in need of remediation. This session will explore this lingering challenge and ways in which K-12 and postsecondary leaders can improve alignment between high school and postsecondary classrooms.

Raymund Paredes, Commissioner, Texas Higher Education Coordinating Board

Jim Purcell, Commissioner, Louisiana Department of Higher Education

Moderator: Stan Jones, President, Complete College America

WRIGHT

REVAMPING DEVELOPMENTAL EDUCATION

Across the country, systems and institutions of higher education are working to revamp approaches to developmental education as they strive to improve the rates at which students successfully complete development coursework and to decrease students' time to completion of a degree or program. This session will explore ways systems and institutions can transform remedial education to make it more cost-effective and productive for students.

Mike Krause, Director of Academic Affairs, Tennessee Higher Education Commission
Donna McKusick, Dean of Developmental Education and Special Academic Programs,
The Community College of Baltimore County
Uri Treisman, Director, Charles A. Dana Center
Susan Wood, Vice Chancellor of Academic Services and Research, Virginia Community
College System

Moderator: Will Pinkston, Consultant, Achieve's State Leadership Team

11:00 a.m. – 12:15 p.m.

EDISON BALLROOM

DEFINING CAREER READINESS

States pursuing the college- and career-ready agenda have often struggled to find concrete ways to improve students' readiness for the workforce, given the wide-ranging set of possible career pathways open to students. During this session, state leaders and national experts will discuss emerging best practices for identifying and helping students acquire the knowledge and skills critical to preparing students for the 21st century workforce.

Gary Hoachlander, President, ConnectEd
Kim Green, Executive Director, National Association of State Directors for Career and
Technical Education

Paul Reville, Secretary of Education, State of Massachusetts

Robert Schwartz, Francis Keppel Professor of Practice of Educational Policy and
Administration, Harvard Graduate School of Education

Moderator: Susan Bodary, Consultant, Achieve's State Leadership Team

12:15 p.m. – 1:15 p.m.

EDISON BALLROOM

LUNCH

1:15 p.m. – 1:40 p.m.

EDISON BALLROOM

TEACHING, LEARNING AND THE POWER OF THE HUMAN FACTOR

Keynote Address: Michelle Shearer, National Teacher of the Year

1:40 p.m. -1:50 p.m.

EDISON BALLROOM

Musical performance by the VIVACE KIPP DC: Key Academy Honors Orchestra

Piece #1: Hey Fiddle Fiddle (Composer: Brian Balmages)

Piece #2: Rhythm and Blues (Composer: Soon Hee Newbold)

Conductor: Dawn Johnson, Orchestra Director

Student Speaker: Akya Evans

1:50 p.m. – 2:00 p.m.

BREAK

2:00 p.m. – 3:15 p.m.	<p>CROSS-STATE CONVERSATIONS: LEVERAGING YOUR PEER NETWORK <i>This session is designed to foster cross-state sharing and problem solving among state policymakers in similar roles. Conversations will be led by state leaders and designed to illustrate ways to advance the college-and career-ready policy agenda by raising awareness and broadening support for specific challenges and opportunities.</i></p>
HOPKINS	<p>CHIEF STATE SCHOOL OFFICERS <i>Facilitator: Laura Slover, Senior Vice President, Achieve</i></p>
CURIE	<p>GOVERNORS’ EDUCATION POLICY ADVISORS Tammi Chun, Policy Analyst, Office of Governor Neil Abercrombie, State of Hawaii Scott Jenkins, Director of External Relations, Western Governors University <i>Facilitator: Margaret Horn, Vice President, State Leadership and Policy Development, Achieve</i></p>
WHITNEY	<p>STATE LEGISLATORS & STATE BOARD MEMBERS Senator Rich Crandall, State of Arizona, District 19 <i>Facilitator: Lisa Gray, President, LGA Consulting, LLC and Consultant to Achieve’s State Leadership Team</i></p>
BELL	<p>BUSINESS LEADERS & THIRD-PARTY ORGANIZATIONS Mark Real, President and Chief Executive Officer, KidsOhio June Streckfus, Executive Director, Maryland Business Roundtable <i>Facilitator: Sandra Boyd, Senior Vice President, Strategic Initiatives, Achieve</i></p>
BANNEKER	<p>POSTSECONDARY LEADERS Karen Nicodemus, Chair, Governor Brewer's Arizona P-20 Council Standards and Assessment Committee and past President of Cochise College Lynne Weisenbach, Vice Chancellor for Educator Preparation and Innovation, Board of Regents of the University System of Georgia <i>Facilitator: Allison Jones, Senior Fellow, Postsecondary, Achieve</i></p>
EDISON EF	<p>STATE EDUCATION AGENCY DEPUTIES Alan Burke, Deputy Superintendent, State of Washington, Office of Superintendent of Public Instruction Felicia Cuming-Smith, Associate Commissioner, Teaching and Learning, Kentucky Department of Education <i>Facilitator: Jeff Nellhaus, Director, PARCC, Achieve</i></p>
3:15 p.m. – 3:30 p.m.	<p>BREAK Snacks and refreshments available</p>
3:30 p.m. – 5:00 p.m.	<p>STATE TEAM TIME <i>State teams will discuss priorities and challenges in advancing and sustaining the college-and career-ready policy agenda. Achieve staff and consultants will be available to meet with individual teams.</i></p>

ALABAMA- WHITNEY	ARIZONA- CURIE	DELAWARE- EDISON BALLROOM
GEORGIA- BELL	HAWAII- WRIGHT	IDAHO- SALON F
ILLINOIS-SALON E	INDIANA- BELL	KENTUCKY- BELL
LOUISIANA- EDISON BALLROOM	MASSACHUSETTS- BANNEKER	
MARYLAND – WRIGHT	MAINE- SALON F	MICHIGAN- SALON E
MISSISSIPPI- WRIGHT	NEBRASKA- EDISON BALLROOM	
NORTH CAROLINA- SALON F	NEW YORK – SALON G	OHIO – SALON G
OKLAHOMA- HOPKINS BOARDROOM	OREGON- SALON E	PENNSYLVANIA- WHITNEY
TENNESSEE- BANNEKER	TEXAS- EDISON BALLROOM	
VIRGINIA- HOPKINS FOYER	WASHINGTON- EDISON BALLROOM	
MULTI-STATE MEETING (ARKANSAS, CALIFORNIA, DC, MINNESOTA, NEW JERSEY, RHODE ISLAND) – INVENTORS FOYER		

5:00 p.m. – 7:30 p.m.
INVENTORS FOYER

RECEPTION

7:00 p.m.-8:30 p.m.
WRIGHT

SCIENCE STATE LEADS DINNER

Hosted by: Stephen Pruitt, Vice President, Content, Research and Development

7:30 p.m. – 9:30 p.m.
BANNEKER

COMMUNICATIONS DINNER

Hosted by: Kate Blosveren, Associate Director, Strategic Communications and Outreach, Achieve
Sandy Boyd, Senior Vice President, Strategic Initiatives, Achieve
Dana Tofig, Director, Strategic Communications and Outreach, Achieve

7:30 p.m. – 9:30 p.m.
EDISON EF

POSTSECONDARY LEADERS DINNER

Hosted by: Margaret Horn, Vice President, State Leadership and Policy Development, Achieve
Allison Jones, Senior Fellow for Postsecondary Engagement, Achieve

THURSDAY, SEPTEMBER 8, 2011

7:00 a.m.
INVENTORS FOYER

BREAKFAST

7:30 a.m. - 8:00 a.m.
EDISON BALLROOM

THE BUSINESS OF EDUCATION: THE CRITICAL ROLE OF BUSINESS IN ACHIEVING AND SUSTAINING EDUCATION REFORM

In his keynote address, Mr. Corcoran will share his insights on the importance of the college- and career-ready agenda for America’s students, GE’s commitment to districts and states as they work to improve college and career readiness, and the important role of the business community in supporting the agenda given the challenges ahead.

Keynote Address: Robert Corcoran, President, GE Foundation

8:00 a.m. – 9:00 a.m.

EDISON BALLROOM

EARLY LESSONS FROM THE FIELD: DISTRICT IMPLEMENTATION EFFORTS

Adopting standards in a state represents the beginning, not the end, of the process, as the goal is to have content standards that actually impact what happens in the classroom. In order to positively impact student achievement, standards must be not just adopted but implemented. This session will highlight standards implementation efforts in three leading districts and identify early lessons.

Jennifer Cheatham, Chief of Instruction, Chicago Public Schools, Illinois

MaryEllen Elia, Superintendent, Hillsborough County Schools, Florida

Adina Lopatin, Deputy Chief Academic Officer for Performance, New York City Department of Education

Moderator: Ross Wiener, Executive Director, Education and Society Program, The Aspen Institute

9:00 a.m. – 10:15 a.m.

EDISON BALLROOM

EFFECTIVE TEACHERS IN EVERY CLASSROOM

As state leaders work to close achievement gaps and raise achievement for all students, states across the country are closely examining existing policy and practice for identifying, cultivating and deploying highly effective teachers capable of teaching rigorous content to all students. This challenge goes beyond current debates about teacher evaluation policies and demands that education leaders evaluate current approaches across an array of policies and practices. Several national leaders will join us for a lively and interactive discussion that reflects on state progress, identifies opportunity for further momentum, and acknowledges where obstacles exist.

Thomas Kane, Deputy Director, The Bill & Melinda Gates Foundation

Paul Pastorek, Former Commissioner, Louisiana Department of Education

Dennis Van Roekel, President, National Education Association

Rob Weil, Deputy Director, Field Programs and Education Issues, American Federation of Teachers

Moderator: Nick Anderson, Education Editor, The Washington Post

10:15 a.m.-10:30 a.m.

BREAK

Refreshments available

10:30 a.m. – 11:45 a.m.

CONCURRENT SESSIONS: THE NEXT HORIZON OF IMPLEMENTATION

This set of concurrent sessions is organized around high interest and high priority issues related to implementation of college-and career-ready standards.

EDISON EF

ALIGNING CURRICULAR & INSTRUCTIONAL MATERIALS

Leaders from Massachusetts, Ohio, and Rhode Island will share emerging lessons from their early efforts to develop model curricular and instructional materials aligned to the Common Core State Standards in ways that promote collaboration, reduce redundancies, and pool resources and expertise across states.

Mitchell Chester, Commissioner, Massachusetts Department of Elementary and Secondary Education

Sasheen Phillips, Associate Superintendent, Ohio Department of Education

Mary Ann Snider, Chief of Educator Excellence and Instructional Effectiveness, Rhode Island Department of Education

Moderator: Laura Slover, Senior Vice President, Achieve

EDISON G

MAKING AN IMPACT: SHORT- TO MID-TERM STRATEGIES TO INCREASE THE COLLEGE- AND CAREER-READY GRADUATION RATE BEFORE 2014

This session will explore potential short-term, high-impact strategies to increase the percentage of students graduating high school prepared for success in college and careers.

Linda Murray, Superintendent-in-Residence, Education Trust West
Debbie Schum, Assistant Deputy Superintendent, Office of College and Career Readiness, Louisiana Department of Education

Moderator: Jennifer Vranek, Founding Partner, Education First Consulting and Consultant to Achieve's State Leadership Team

BANNEKER

MOVING BEYOND THE CARNEGIE UNIT: STRATEGIES FOR CREDIT-BASED PROFICIENCY

As states, districts and schools across the country explore ways to provide students with more individualized learning experiences, several leaders will share lessons learned from early efforts to move beyond the Carnegie unit and emerging best practices with approaches to credit-by-proficiency.

Diane Smith, Director Teaching & Learning Initiative, Oregon Business Education Compact

Charlie Toulmin, Director of Policy, Nellie Mae Foundation

Moderator: Jennifer Davis, President and Chief Executive Officer of the National Center on Time & Learning

BELL

USING LONGITUDINAL DATA TO MONITOR IMPACT AND INFORM POLICY

In recent years, many states have invested significant resources and effort into improving the quality of their longitudinal data systems, yet challenges remain in harnessing the power of those longitudinal data systems to monitor progress and success and empower educators to use the information to improve classroom practice. This session will investigate promising approaches in several leading states.

Karen Lee, Executive Director, Hawaii P-20 Partnerships for Education

Jason Tyszko, Deputy Chief of Staff, Illinois Department of Commerce and Economic Opportunity

Aimee Guidera, Director, Data Quality Campaign

11:45 a.m. – 1:00 p.m.

EDISON BALLROOM

LUNCH

THE ECONOMIC CASE FOR COLLEGE AND CAREER READINESS

This session will include new data from Anthony Carnevale's recent work illustrating labor market projections and disconnect between education and skills levels of current workers and market needs as well as reaction from the business and higher education community to this challenge and how businesses, community colleges, and four-year institutions are responding.

Anthony Carnevale, Director, Georgetown University Center on Education and the Workforce

Brian Fitzgerald, Chief Executive Officer, Business-Higher Education Forum

Elaine Johnson, Vice President of Academic Affairs & Workforce Development, Illinois Community College Board

Moderator: Sandra Boyd, Senior Vice President, Strategic Initiatives, Achieve

1:00 p.m. – 2:15 p.m.
EDISON BALLROOM

STATES LEADING THE WAY: NEW ACCOUNTABILITY MODELS & ESEA REAUTHORIZATION

In the absence of the reauthorization of the Elementary and Secondary Education Act (ESEA), states are gathering momentum as they revamp state accountability systems to value and promote college and career readiness for all students. Rather than focus simply on high school graduation rates and proficiency rates from one high school assessment, states are exploring approaches that incorporate a richer array of indicators into their report cards and accountability metrics. Several national leaders will join us to discuss innovative approaches emerging in the states and the potential implications for federal accountability requirements under ESEA.

Janet Barresi, Superintendent of Education, Oklahoma
Robert Hammond, Commissioner of Education, Colorado
Mike Petrilli, Executive Vice President, Thomas B. Fordham Institute
Gene Wilhoit, Executive Director, Council of Chief State School Officers
Facilitator: Michael Cohen, President, Achieve

2:15 p.m.

MEETING ADJOURNS