



# Achieve

## American Diploma Project Network

**ANNUAL ADP NETWORK LEADERSHIP TEAM MEETING**

**THE WESTIN ALEXANDRIA, ALEXANDRIA, VIRGINIA**

**SEPTEMBER 13-14, 2012**

### MEETING OBJECTIVES

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- Engage ADP Network state leadership teams around the college- and career- ready policy agenda, with an eye toward coherence and alignment.
- Provide a forum for cross-state sharing, peer networking and access to resource experts on cutting-edge issues.
- Develop a shared understanding of practical action steps to further implementation and sustainability of the college- and career- ready policy agenda in states.

*We invite each ADP Network state to bring materials to share that illustrate recent efforts to advance and sustain the college- and career- ready agenda. We will display these materials on a resource table so that participants can learn about efforts underway across the ADP Network. This is entirely voluntary; however, we hope this will help spark curiosity and cross-state sharing amongst participants throughout the meeting.*

### THURSDAY, SEPTEMBER 13, 2012

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7:00 a.m.

INVENTOR'S FOYER

**REGISTRATION OPENS AND BREAKFAST AVAILABLE**

8:00 a.m. – 9:15 a.m.

EDISON BALLROOM

**OPENING SESSION: WHY DOES THIS WORK MATTER? ECONOMIC AND EQUITY IMPERATIVES FOR THE COLLEGE-AND CAREER-READY AGENDA**

*We will launch the ADP Network Leadership Team Meeting by releasing Achieve's annual "Closing the Expectations Gap" report. We will then pivot into a conversation grounded in the latest research about middle skills jobs, a soon to be released Achieve-Society for Human Resource Management survey and polling data. In light of these data, our panelists will share critical perspectives about state commitment and leadership to address the economic and equity imperatives of the college- and career-ready policy agenda.*

*Michael Cohen, President, Achieve*

*Eric Fingerhut, Vice President, Education and STEM Learning, Battelle*

*Andrew Rotherham, Co-Founder and Partner, Bellwether Education Partners*

*Governor Bob Wise, President, Alliance for Excellent Education*

9:15 a.m. – 10:30 a.m.

EDISON BALLROOM

**GETTING TO THE HOW**

*College and career readiness for all students has become the new national norm throughout the country. Never before has true transformational change of this size*

*and scope been entirely within our grasp. As significant as the effort has been to get to this point, the success of the college- and career- ready agenda lies in implementation. During this session, we will hear from several leading voices about steps they are taking in their states to make the college- and career-ready agenda a reality on the ground.*

*Jonah Edelman, Chief Executive Officer, STAND for Children*

*Eric Gordon, Chief Executive Officer, Cleveland Metropolitan School District, Ohio*

*Tom Kimbrell, Commissioner of Education, Arkansas Department of Education*

*Scott Smith, Mayor, Mesa, Arizona and Vice President, United States Conference of Mayors*

*Moderator: Brenda Welburn, Principal, TWW and Associates*

10:30 a.m. – 10:45 a.m.  
INVENTOR'S FOYER

**BREAK**

*Refreshments available*

10:45 a.m. – 11:45 a.m.

**SMALL GROUP ROUNDTABLES SESSION I: ADVANCING THE COLLEGE-AND CAREER-READY AGENDA**

*This set of roundtables has been organized around high interest and high priority topics related to advancing the college- and career-ready agenda. Participants will self-select one roundtable and participate in a lively cross-state dialogue, facilitated by a combination of Achieve staff and state and national leaders.*

WHITNEY

**BUILDING COALITIONS FOR RESULTS**

*As we have learned from leading states, third-party advocacy organizations and the business community must work alongside state governors and state education agencies to ensure the impact and sustainability of the college- and career- ready policy agenda. This roundtable will elevate effective models for building strong coalitions and engaging diverse stakeholders around outcomes-based goals.*

*Michael Gilligan, Director of Strategic Initiatives and Resource Development, The James B. Hunt, Jr. Institute for Educational Leadership and Policy*

*Rachel Norman, Program Officer, The Leona M. and Harry B. Helmsley Charitable Trust*

*Suzanne Tacheny Kubach, Executive Director, PIE Network*

*Tim Taylor, President, Colorado Succeeds*

*Facilitator: Sandy Boyd, Senior Vice President for Strategic Initiatives, Achieve*

EDISON D

**EARLY AND EMERGING LESSONS: TRANSITIONING STATE ASSESSMENT SYSTEMS**

*In an effort to better ensure teachers, students and their families have an accurate picture of student preparation for college and careers, states are taking steps to better align their assessment systems with the demands of the more rigorous Common Core State Standards/college- and career- ready standards. This session will highlight early and emerging lessons learned from states that have modified their assessment system to reflect increased academic expectations.*

*Jamie Woodson, President and Chief Executive Officer, State Collaborative on Reforming Education (SCORE), Tennessee*

*Linda Wallinger, Assistant Superintendent for Instruction, Virginia Department of Education*

*Facilitator: Jeff Nellhaus, Director, PARCC Assessment, Achieve*

BELL

**COLLEGE- AND CAREER- READY GOALS AND PUBLIC REPORTING**

*This roundtable will provide participants an opportunity to discuss the emerging nuances of college- and career- ready report cards, including commonly reported measures, measures not yet reported, but that may be advantageous to report, barriers to including those measures and potential solutions to include the measures in the future.*

*Jon Gubera, Chief Accountability Officer, Indiana Department of Education  
Susie Morrison, Deputy Superintendent, Illinois State Board of Education  
Samantha Olivieri, Director of Data Strategy, Great Schools  
Facilitator: Cory Curl, Senior Fellow, Assessment and Accountability, Achieve*

EDISON F

**INNOVATIONS IN REMEDIAL EDUCATION**

*This session will highlight innovative strategies that systems and institutions are pursuing to decrease the number of students who require remedial education and increase the number of students who persist through remedial education and into credit-bearing courses. The session will pivot to a conversation on the challenges and opportunities that arise as states work to develop and implement such strategies along the K-12 and higher education continuum.*

*Cheryl Orr Dixon, Senior Vice President, Complete College America  
Selena Grace, Chief Academic Officer, Office of the Idaho State Board of Education  
Michael Meotti, Executive Vice President, Connecticut Board of Regents for Higher Education  
Debra Stuart, Vice Chancellor for Educational Partnerships, Oklahoma State Regents for Higher Education  
Facilitator: Allison Jones, Vice President, Postsecondary Collaboration, Achieve*

CURIE

**ADVANCING THE COLLEGE-AND CAREER-READY POLICY AGENDA FOR ALL STUDENTS**

*This conversation will explore the reinforcing policies that can help states ensure the college-and career-ready policy agenda is accessible and supported for all students, with a particular emphasis on the policies and support mechanisms that must be put in place to ensure access for English Language Learners and Students with Disabilities.*

*Trinell Bowman, Program Manager, Division of Accountability and Assessment, Maryland State Department of Education  
Delia Pompa, Senior Vice President of Programs, National Council of La Raza  
Sheryl Lazarus, Senior Research Associate, National Center on Educational Outcomes  
Okhee Lee, Professor of Childhood Education, Steinhardt School of Culture, Education, and Human Development, New York University  
Facilitator: Bonnie Hain, Senior Advisor, English Language Arts and Literacy, Achieve*

EDISON G

**COMPETENCY-BASED GRADUATION REQUIREMENTS**

*As states, districts and schools across the country explore ways to provide all students access to the college- and career- ready agenda, several leaders will share lessons learned from emerging strategies to move beyond the Carnegie unit through the implementation of competency-based graduation requirements. This roundtable will highlight early efforts to integrate competency-based graduation requirements into states' overall graduation requirements.*

*David Cook, Director, Innovation and Partner Engagement, Kentucky Department of Education*

*Linda Pittenger, Network Director, Innovation Lab Network, Council of Chief State School Officers*

*David Ruff, Executive Director, Great Schools Partnership*

*Robert Sommers, Founder and Chief Executive Officer, Cogniac Consultants, LLC*

*Charlie Toulmin, Director of Policy, Nellie Mae Education Foundation*

*Facilitator: Laura Slover, Senior Vice President, Achieve*

EDISON E

#### **ENSURING QUALITY CURRICULAR AND INSTRUCTIONAL MATERIALS**

*Work is underway in many states and districts to ensure the content taught in their classrooms is rigorous and engaging for students and aligned to college- and career-ready standards. Understanding how to evaluate and develop instructional units and tasks is one way educators can address this challenge. This session will highlight steps states and districts are taking individually as well as collectively through efforts like Evaluating Quality Instructional Products (EQulP) to evaluate and develop instructional units and tasks aligned to college- and career- ready expectations.*

*Maria Pitre-Martin, Director, K-12 Curriculum and Instruction, North Carolina Department of Public Instruction*

*Ken Wagner, Associate Commissioner, Assessment and Curriculum, New York State Education Department*

*Sue Pimentel, Founding Partner, Student Achievement Partners*

*Facilitator: Christine Tell, Director, Content, Research and Development, Achieve*

BANNEKER

#### **BRIDGING THE DIVIDE BETWEEN CAREER AND TECHNICAL EDUCATION AND COLLEGE AND CAREER READINESS**

*With the adoption and implementation of the Common Core State Standards/college- and career- ready standards, there is a tremendous opportunity to rethink the role of literacy and mathematics not only within academic classes, but also within career and technical education courses and pathways and encourage more collaboration and integration between educators across disciplines. This session will elevate strategies state and district leaders can leverage to ensure the implementation of Common Core State Standards/college- and career- ready standards engages, informs and benefits from the career and technical education community as a partner in the broader college- and career-ready agenda.*

*Marie Barry, Director, Career and Technical Education, New Jersey Department of Education*

*Kim Green, Executive Director, National Association of State Directors of Career and Technical Education*

*Laura Roach, Director, Career and Technical Education, Oregon Department of Education*

*Facilitator: Kate Blosveren, Associate Director, Strategic Communications and Outreach*

WRIGHT

#### **REVAMPING TEACHER AND LEADER IN-SERVICE AND PRE-SERVICE PREPARATION**

*Preparing students to meet the academic demands of the 21<sup>st</sup> century will require dramatically different instruction. The Common Core State Standards/college- and career- ready standards require greater focus by teachers and deeper knowledge by*

students than many previous standards. This roundtable will elevate examples of innovative strategies states are taking to ensure there is an infrastructure in place to prepare teachers for success in 21<sup>st</sup> century classrooms.

*Stephanie Hirsh, Executive Director, Learning Forward*

*Arthur McKee, Managing Director, Teacher Preparation Studies, National Council on Teacher Quality*

*Candice McQueen, Dean, College of Education, Lipscomb University, Tennessee*

*Mel Riddile, Associate Director, High School Services, National Association of Secondary School Principals*

*Facilitator: Doug Sovde, Director, PARCC Instructional Supports and Educator Engagement, Achieve*

11:45 a.m. – 1:45 p.m.

STATE TEAM ROOMS

**STATE TEAM TIME AND LUNCH**

State team time will be structured to best meet and advance each ADP Network state’s needs. We are prepared to provide facilitated support and guiding tools for each state team so that they can maximize their time by:

- Meeting with resource experts and/or partner organizations participating in the meeting;
- Developing communications and stakeholder engagement strategies and messages;
- Advancing and monitoring Common Core State Standards/college- and career-ready standards implementation efforts;
- Reviewing college- and career-ready statewide goals and reporting mechanisms; or
- Engaging in a robust dialogue with your colleagues to develop concrete next steps to leverage one another’s resources on an on-going basis to further the advancement of college- and career- ready policies in your state.

State	Room Assignment	State	Room Assignment
Alabama	Bell	Michigan	Banneker
Arkansas	Bell	Minnesota	Edison D
Arizona	Edison E	Mississippi	Edison F
Colorado	Edison F	North Carolina	Edison F
Connecticut	Edison D	New Jersey	Edison D
District of Columbia	Edison D	New Mexico	Edison D
Florida	Edison D	New York	Banneker
Georgia	Curie	Ohio	Hopkin’s Foyer
Hawaii	Wright	Oklahoma	Carver
Idaho	Banneker	Oregon	Edison G
Illinois	Edison F	Pennsylvania	Edison D
Indiana	Edison E	Rhode Island	Edison D
Kentucky	Bell	Tennessee	Edison G
Louisiana	Edison F	Texas	Edison D
Massachusetts	Hopkins	Virginia	Whitney
Maryland	Whitney	Washington	Wright
Maine	Wright	Wisconsin	Edison D

1:45 p.m. –2:45 p.m. EDISON E	<p><b>SMALL GROUP ROUNDTABLES SESSION II: ADVANCING THE COLLEGE-AND CAREER-READY AGENDA</b></p> <p><i>The same roundtable topic sessions will repeat in the same rooms as the morning sessions. Participants are invited to self-select and attend a second session of interest.</i></p>
2:45 p.m. – 3:00 p.m. INVENTOR'S FOYER	<p><b>BREAK</b></p> <p><i>Refreshments available</i></p>
3:00 p.m. – 4:15 p.m.	<p><b>ROLE-ALIKE CONVERSATIONS</b></p> <p><i>This session is designed to foster cross-state sharing and problem solving among stakeholders in similar roles. Conversations will be led by state leaders and are designed to illustrate ways to advance the college- and career-ready policy agenda by raising awareness and addressing specific challenges and opportunities.</i></p>
EDISON E	<p><b>GOVERNORS' EDUCATION POLICY ADVISORS</b></p> <p><i>Kristin Bernhard, Education Policy Advisor, Office of Governor Nathan Deal, Georgia Stafford Palmieri, Education Policy Advisor, Office of Governor Bobby Jindal, Louisiana Facilitator: Margaret Horn, Vice President, State Leadership and Policy Development, Achieve</i></p>
CURIE	<p><b>STATE LEGISLATORS AND STATE BOARD MEMBERS</b></p> <p><i>Rich Crandall, Senator, Arizona State Legislature Allan Taylor, Chair, Connecticut State Board of Education Debe Terhar, President, Ohio State Board of Education Facilitator: Sandy Boyd, Senior Vice President, Strategic Initiatives, Achieve</i></p>
BANNEKER	<p><b>BUSINESS LEADERS AND THIRD-PARTY ORGANIZATIONS</b></p> <p><i>Erin Hart, Chief Operating Officer, Expect More Arizona Dan Clark, Executive Director, Education Roundtable, Indiana Terry Ryan, Vice President, Ohio Programs and Policy, Thomas B. Fordham Institute Facilitator: Kate Blosveren, Associate Director, Strategic Communications and Outreach</i></p>
EDISON F	<p><b>POSTSECONDARY LEADERS</b></p> <p><i>Jeanne Burns, Associate Commissioner, Louisiana Board of Regents Johanna Duncan-Poitier, Senior Vice Chancellor for Community Colleges and the Education Pipeline, The State University of New York Ron Jackson, Commissioner, Technical College System of Georgia Judy Loreda, Assistant Commissioner, P-16 Initiatives, Texas Higher Education Coordinating Board Facilitator: Allison Jones, Vice President, Postsecondary Collaboration, Achieve</i></p>
HOPKINS BOARD ROOM	<p><b>CHIEF STATE SCHOOL OFFICERS</b></p> <p><i>This session will provide Chief State School Officers an opportunity to candidly discuss emerging strategies and lessons learned around advancing the college- and career-ready agenda in their states. Facilitator: Michael Cohen, President, Achieve</i></p>

BELL **STATE EDUCATION AGENCY DEPUTIES: CURRICULUM AND INSTRUCTION**  
*Emily Barton, Assistant Commissioner of Curriculum and Instruction, Tennessee Department of Education*  
*Sasheen Phillips, Senior Executive Director, Center for Curriculum and Assessment, Ohio Department of Education*  
*Martha Reichrath, Deputy Superintendent, Office of Curriculum, Instruction and Assessment, Georgia Department of Education*  
*Facilitator: Laura Slover, Senior Vice President, Achieve*

WRIGHT **STATE EDUCATION AGENCY DEPUTIES: ASSESSMENT AND ACCOUNTABILITY**  
*Roberta Alley, Associate Superintendent of Accountability and Assessment, Arizona Department of Education*  
*Wes Bruce, Chief Assessment Officer, Indiana Department of Education*  
*Alan Burke, Deputy Superintendent, K-12 Education, Office of Superintendent of Public Instruction, Washington*  
*Facilitator: Stephen Pruitt, Vice President, Content, Research and Development, Achieve*

WHITNEY **COMMUNICATION DIRECTORS**  
*David Connerty-Marin, Director of Communications, Maine Department of Education*  
*Nathan Olson, Communications Manager, Office of the Superintendent of Public Instruction, Washington*  
*Charles Pyle, Director of Communications, Virginia Department of Education*  
*Michael Sponhour, Executive Director of Communications and Outreach, Ohio Department of Education*  
*Michael Yarbrough, Communications Specialist, North Carolina Department of Public Instruction*  
*Facilitator: Chad Colby, Director, Strategic Communications and Outreach, Achieve*

4:15 p.m. – 5:30 p.m.  
STATE TEAM ROOMS **STATE TEAM TIME**

6:00 p.m. – 8:00 p.m.  
INVENTOR'S FOYER **RECEPTION**

7:30 p.m. – 9:30 p.m.  
WHITNEY **COMPETENCY-BASED PATHWAYS WORKING GROUP DINNER**  
*Hosted by: Cory Curl, Senior Fellow, Assessment and Accountability, Achieve*

7:30 p.m. – 9:30 p.m.  
WRIGHT **POSTSECONDARY LEADERS DINNER: SOBREMESA**  
*Hosted by: Allison Jones, Vice President, Postsecondary Collaboration, Achieve*

## **FRIDAY, SEPTEMBER 14, 2012**

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7:00 a.m. – 8:00 a.m.  
INVENTOR'S FOYER **BREAKFAST**

8:00 a.m. – 10:30 a.m. **WORKSHOP: SWITCH: HOW TO CHANGE THINGS WHEN CHANGE IS HARD**

EDISON BALLROOM	<i>Dan Heath, Bestselling Author and Senior Fellow at Duke University's CASE Center</i>
10:30 a.m. - 10:45 a.m. INVENTOR'S FOYER	<b>BREAK</b> <i>Refreshments available</i>
10:45 a.m. –12:00 p.m.	<b>CONCURRENT SESSIONS: ADVANCING THE COLLEGE-AND CAREER-READY AGENDA</b> <i>The two concurrent sessions are organized around high interest and high priority topics related to advancing the college- and career-ready agenda. These sessions provide a critical opportunity to underscore the meeting themes – state leadership and policy coherence.</i>
EDISON ABCD	<b>TRANSITIONING TO COLLEGE- AND CAREER-READY STANDARDS AND ALIGNED ASSESSMENTS</b> <i>This session will highlight actionable strategies and lessons learned from leading chief state school officers who have taken steps to transition to college- and career- ready standards and aligned assessments as part of their broader effort to prepare all students for success in postsecondary education and training.</i>  <i>Janet Barresi, Superintendent, Oklahoma State Department of Education</i> <i>Mitchell Chester, Commissioner, Massachusetts Department of Elementary and Secondary Education</i> <i>Kathryn Matayoshi, Superintendent, Hawaii State Department of Education</i> <i>Facilitator: Laura Slover, Senior Vice President, Achieve</i>
EDISON EFG	<b>STANDARDS, ACCOUNTABILITY AND INSTRUCTIONAL IMPROVEMENT</b> <i>This session will elevate steps state leaders have undertaken to catalyze on standards implementation as well as waiver related school intervention policies to further the college- and career- ready policy agenda, particularly in regard to standards, accountability and instructional improvement.</i>  <i>Chris Cerf, Commissioner, New Jersey Department of Education</i> <i>Terry Holliday, Commissioner, Kentucky Department of Education</i> <i>Scott Palmer, Partner and Founder, EducationCounsel, LLC</i> <i>Stefan Pryor, Commissioner, Connecticut Department of Education</i> <i>Facilitator: Michael Cohen, President, Achieve</i>
12:00 p.m. – 1:30 p.m. EDISON ABCD	<b>LUNCH AND PLENARY SESSION</b> <b>SUSTAINING THE AGENDA: WHAT CAN THE FEDERAL GOVERNMENT DO?</b> <i>This plenary will highlight strategies leaders at the federal and state levels can take to elevate the college- and career- ready policy agenda as a bi-partisan priority, even when faced with economic hardship and political challenges.</i>  <i>Phil Handy, Chief Executive Officer of Strategic Industries and Former Chair of the Florida State Board of Education</i> <i>Roberto Rodriguez, Special Assistant to the President on Education, White House Domestic Policy Council</i> <i>Moderator: Virginia Edwards, President and Editor, Education Week</i>



1:30 p.m. – 2:00 p.m.  
EDISON BALLROOM

**QUICK FIRE STATE REPORT OUT**

*Each state team will identify a team member to stand up and quickly share progress the state made during the meeting, focusing on action items and next steps.*

*Facilitator: Alissa Peltzman, Director, State Leadership and Policy Development, Achieve*

2:00 p.m. - 2:30 p.m.  
EDISON BALLROOM

**CLOSING REMARKS**

*Michael Cohen, President, Achieve*

2:30 p.m.  
EDISON BALLROOM

**MEETING ADJOURNS**

*We appreciate your support completing the evaluation form.*

*Safe travels.*