**Achieve's Annual Meeting for State Leadership Teams and National Partners  
Renaissance Arlington Capital View**

**2800 S. Potomac Ave., Arlington, Virginia 22202  
December 12-13, 2013**

**Meeting Objectives**

* Provide a forum to incubate and share ideas around the next frontier of the college- and career-ready agenda
* Share ideas and promising practices on advancing and realizing the college- and career-ready agenda in states

**Thursday, December 12, 2013**

7:30 a.m. – 8:30 a.m. **Registration Opens and Breakfast Available**

Prefunction

8:30 a.m. – 10:00 a.m. **Welcome and Setting the Stage**

Salon 4*Mike Cohen, President, Achieve*

**Plenary Session: College- and Career-Ready Nation**

*Leaders from business, government, the armed forces and higher education will discuss the economic and equity imperative of ensuring high school graduates are prepared for success in college and career and share their insights on why this agenda is critical for the country and what it will take to be successful.*

*Maria Harper-Marinick, Executive Vice Chancellor and Provost, Maricopa Community College District, Arizona*

*Mary Keller, President and Chief Executive Officer, Military Child Education Coalition*

*Veeko Lucas, Science Teacher, Iroquois High School Magnet Career Academy, Louisville, Kentucky*

*Tom Luna, Superintendent of Public Instruction, Idaho State Department of Education*

*Gregg Morton, President, Southeast Region, AT&T*

*Moderator: Mike Cohen, President, Achieve*

10:00 a.m. – 10:10 a.m. **Break**

Prefunction *Refreshments available*

10:10 a.m. – 11:30 a.m. **Plenary Session: It’s All About Implementation**

Salon 4 *A panel of educators and state leaders will discuss their role in ensuring that standards- based reforms become a reality in the classroom, including early implementation successes, challenges and lessons learned as well as what is still needed to realize the promise of effective instruction centered on college- and career-ready standards.*

*Michael Cormack Jr., Principal, Quitman County Elementary School, Quitman County School District, Mississippi*

*Lillian Lowery, State Superintendent of Schools, Maryland State Department of Education*

*Terri Vest, High School English, History and Psychology Teacher, Twinfield Union School, Plainfield, Vermont*

*Trish Williams, Member and Next Generation Science Standards Liaison, California State Board of Education*

*Moderator: Michael Casserly, Executive Director, Council of the Great City Schools*

11:30 a.m. – 1:00 p.m. **Networking Lunch**

Breakout Rooms *Participants will self-select from a menu of options, such as state team time, access to Achieve staff and other area specialists, cross-state time and peer-to-peer networking.*

1:00 p.m.– 2:00 p.m. **Keynote: Working Smarter**

Salon 4 *Author and Time Magazine writer Amanda Ripley will discuss her book, “The Smartest Kids in the World,” sharing the stories of American students’ experiences in the classrooms of the highest-performing nations, along with groundbreaking new research into learning from around the world, to reveal insights on advancing a college- and career-ready nation.*

*Amanda Ripley, Investigative Journalist and Author, The Smartest Kids in the World*

*Moderator: Michael Gilligan, Vice President, Strategic Initiatives, Achieve*

2:00 p.m. – 3:00 p.m. **Ed Talks**

Breakout Rooms *Issue-area experts will give a defining talk in 15 minutes on their area of expertise highlighting what’s working now to advance the college- and career-ready agenda and what’s on the horizon. Each presentation will be followed by a facilitated Q & A. Participants will self-select a session of interest.*

Studio F**Advancing Implementation with Open Educational Resources**

*Speaker: Susan Patrick, President and Chief Executive Officer, International Association for K-12 Online Learning (iNACOL)*

*Facilitator: Meredith Jacobs, Legal Team, Creative Commons U.S. Affiliate*

Studio C**Connecting CTE and CCSS**

*Speaker: Laura Roach, Secondary and Postsecondary Transitions Director, Oregon Department of Education*

*Facilitator: Kate Blosveren Kreamer, Associate Executive Director, National Association of State Directors of Career Technical Education Consortium*

Studio E**Higher Expectations for Higher Education**

*Speaker: Mike Krause, Assistant Executive Director for Academic Affairs, Tennessee Higher Education Commission*

*Facilitator: John D. Denning, State Director, K-12 and Postsecondary Alignment Initiatives, North Carolina Ready for Success*

Studio B**Maximizing Learning Time: Putting Expanded Learning Time to Best Use**

*Speaker: Jennifer Davis, President and Co-Founder, National Center on Time & Learning*

*Facilitator: Alan Ingram, Deputy Commissioner, Massachusetts Department of Elementary and Secondary Education*

Studio D**Poverty is not Destiny: Education Policy Lessons from New Orleans**

*Speaker: Neerav Kingsland, Chief Executive Officer, New Schools for New Orleans*

*Facilitator: Courtney Criswell, Government Affairs and Policy Director, KIPP Foundation*

Salon 2**Using Data to Engage Parents in the College- and Career-Ready Agenda**

*Speaker: Bill Jackson, Founder and Chief Executive Officer, Great Schools*

*Facilitator: Aimee Guidera, Executive Director, Data Quality Campaign*

3:00 p.m. – 3:10 p.m. **Break**

Prefunction  *Refreshments available*

3:10 p.m. – 4:30 p.m. **Plenary Session: The Long Game**

Salon 4 *New polling data and research will be released and frame a discussion on how best to advocate for the college- and career-ready agenda in the face of opposition.*

*Richard Crandall, Director, Wyoming Department of Education*

*Jessica Hammonds, Executive Director, Alabama Graduate Ready, Impact Tomorrow (G.R.I.T.)*

*Casie Jones, High School English Teacher, Martin Luther King Academy, Memphis, Tennessee*

*Matt Krehbiel, Lead Science Education Program Consultant, Kansas Department of Education*

*Nick Schulz, Senior Corporate Issues Advisor, ExxonMobil Corporation*

*Moderator: Sandy Boyd, Chief Operating Officer and Senior Vice President, Strategic Initiatives, Achieve*

5:30 p.m. – 7:00 p.m. **Reception**

Prefunction

6:30 p.m. – 8:30 p.m. **Competency-Based Pathways State Partnership Dinner (Invite Only)**

Studio D

6:30 p.m. – 8:00 p.m. **Coalition Support Network State Leads Dinner (Invite Only)**

Studio E

**Friday, December 13, 2013**

7:00 a.m. – 8:00 a.m. **Breakfast**

Prefunction

8:00 a.m. – 9:00 a.m. **Integrating STEM into the Equation**

Salon 4 *With STEM careers growing faster than ever before, how can we ensure that all students are afforded the opportunity to graduate high school with the knowledge and skills necessary to succeed in these fields and compete in an increasing global economy?*

*Blair Blackwell, Manager, Education and Corporate Programs, Chevron*

*Sandi Everlove, Chief Learning Officer, Washington STEM*

*Salvador Fernandez, Principal, Intermediate School 52, New York, New York*

*Jeff Weld, Executive Director, Iowa STEM Advisory Council*

*Moderator: Stephen Pruitt, Senior Vice President, Science, Achieve*

9:00 a.m. – 10:15 a.m. **Plenary Session: Transforming Teacher Preparation**

Salon 4 *Translating the college- and career-ready agenda into higher student achievement demands more of our teachers than ever before. Leaders from K-12 and higher education will discuss steps they are taking to make sure more teachers are prepared to bring college- and career-ready standards to life in their classrooms.*

*Mayme Hostetter, Dean, Relay Graduate School of Education*

*Mari Koerner, Dean, Mary Lou Fulton Teachers College, Arizona State University*

*Janice Poda, Strategic Initiative Director, Education Workforce, Council of Chief State School Officers*

*Roxanne White, Director of Curriculum and Professional Development, Urban Teacher Center*

*Moderator: Ross Wiener, Vice President and the Executive Director of the Education and Society Program, The Aspen Institute*

10:15 a.m. – 10:25 p.m. **Break**

Prefunction  *Refreshments available*

10:25 a.m. – 11:25 a.m. **Ed Talks**

Breakout Rooms *Issue-area experts will give a defining talk in 15 minutes on their area of expertise highlighting what’s working now to advance the college- and career-ready agenda and what’s on the horizon. Each presentation will be followed by a facilitated Q & A. Participants will self-select a session of interest.*

Studio F**EQuIPing Teachers with Quality and Aligned Instructional Materials**

*Speaker: Deborah Paden, Teacher on Assignment, Cleveland Teachers Union*

*Facilitator: Sasheen Phillips, Senior Executive Director, Center for Curriculum and Assessment, Ohio Department of Education*

Studio C**Graduating Students with Disabilities College and Career Ready**

*Speaker: Trinell Bowman, Program Manager, Maryland State Department of Education*

*Facilitator: Marie O’Hara, Associate Director, State Policy and Implementation Support, Achieve*

Studio D**It Takes a Team: Crosscutting Policy with Advocacy**

*Speaker: Felicia Cumings-Smith, Associate Commissioner, Office of Next-Generation Learners, Kentucky Department of Education*

*Facilitator: Jared Bigham, Director of Career and College Readiness, Tennessee State Collaborative on Reforming Education (SCORE)*

Studio B**Moving from the Carnegie Unit to Competency**

*Speaker: Don Siviski, Consultant, Maine Department of Education*

*Facilitator: Cory Curl, Senior Fellow, Assessment and Accountability, Achieve*

Studio E**Navigating Privacy Expectations in the Digital Era**

*Speaker: Craig Vachon, Vice President, Corporate Development, AnchorFree*

*Facilitator: Dave Myslinski, Communications Specialist, Foundation for Excellence in Education*

Salon 2**Supporting All Learners**

*Speaker: Sonja Santelises, Vice President for K-12 Policy and Practice, The Education Trust*

*Facilitator: Jason Weedon, Senior Vice President, Corporate Relations & Strategic Partnerships*

11:30 a.m. – 1:30 p.m. **Lunch and Plenary Session: The Future of College- and Career-Ready Testing**

Salon 4 *Leaders from the state-led assessment consortia as well as other leading assessment providers will discuss the next frontier of college- and career-ready assessments. Panelists will explore questions around ensuring quality and alignment as well as policy implications for K-12 and postsecondary education.*

*Mitchell Chester, Commissioner, Massachusetts Department of Elementary and Secondary Education*

*David Coleman, President and Chief Executive Officer, College Board*

*Jon L. Erickson, President, Education Division, ACT*

*William E. “Brit” Kirwan, Chancellor, University System of Maryland*

*Stefan Pryor, Commissioner of Education, Connecticut State Department of Education*

*Moderator: Mike Cohen, President, Achieve*

1:30 p.m. – 2:30 p.m. **Networking and State Team Time**

Salon 4 *Participants will self-select from a menu of options, such as state team time, access to Achieve staff and other area specialists, cross-state time and peer-to-peer networking.*

2:30 p.m. – 2:50 p.m. **Putting the Pieces Together**

Salon 4 *Voices from policy and practice will elevate bright spots, lessons learned, resources shared and key questions to consider from throughout the two-day meeting to empower participants to continue to advance the college- and career-ready agenda at home.*

*Mark Thomas, Principal, Northview High School, Grand Rapids, Michigan*

*Alissa Peltzman, Vice President, State Policy and Implementation Support, Achieve*

2:50 p.m. – 3:00 p.m. **Action Items and Follow-Up**

Salon 4 *Mike Cohen, President, Achieve*