

# STUDENT ASSESSMENT INVENTORY FOR SCHOOL DISTRICTS

# **Stakeholder Mapping**

## **OBJECTIVE(S)**:

- Identify those stakeholders who are most critical in your district to the assessment inventory process.
- Determine the current level of support and criticality of support for each stakeholder.

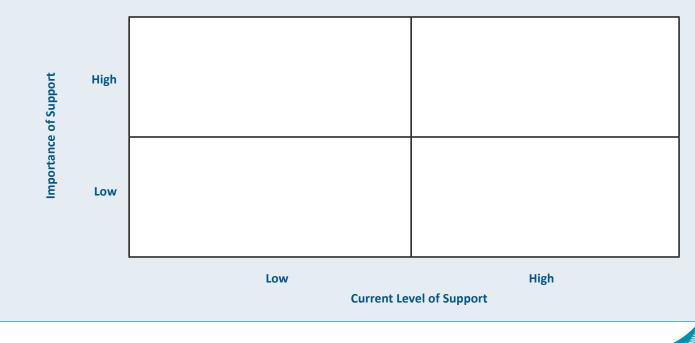
### **INSTRUCTIONS:**

- Brainstorm the stakeholders who will be involved in the inventory process. Be sure to consider those at the district, school, and classroom levels, as well as external stakeholders.
- Using the 2 x 2 matrix template, place the key stakeholders on the template according to their current levels of support and the importance of their engagement.

• Reflect on which stakeholder groups fall into which categories (champions, allies, opponents), according to the matrix.

### **EXERCISE NOTES:**

- Strive to use the full spectrum provided by the matrix to indicate which stakeholders are higher or lower than others.
- Try to avoid placing stakeholders "on the line" and instead make a judgment as to whether those stakeholders are slightly more on the high or low side.
- Focus on developing strategies for increasing the group of champions (moving allies to champions) and having a crisis management strategy for dealing with opponents.



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